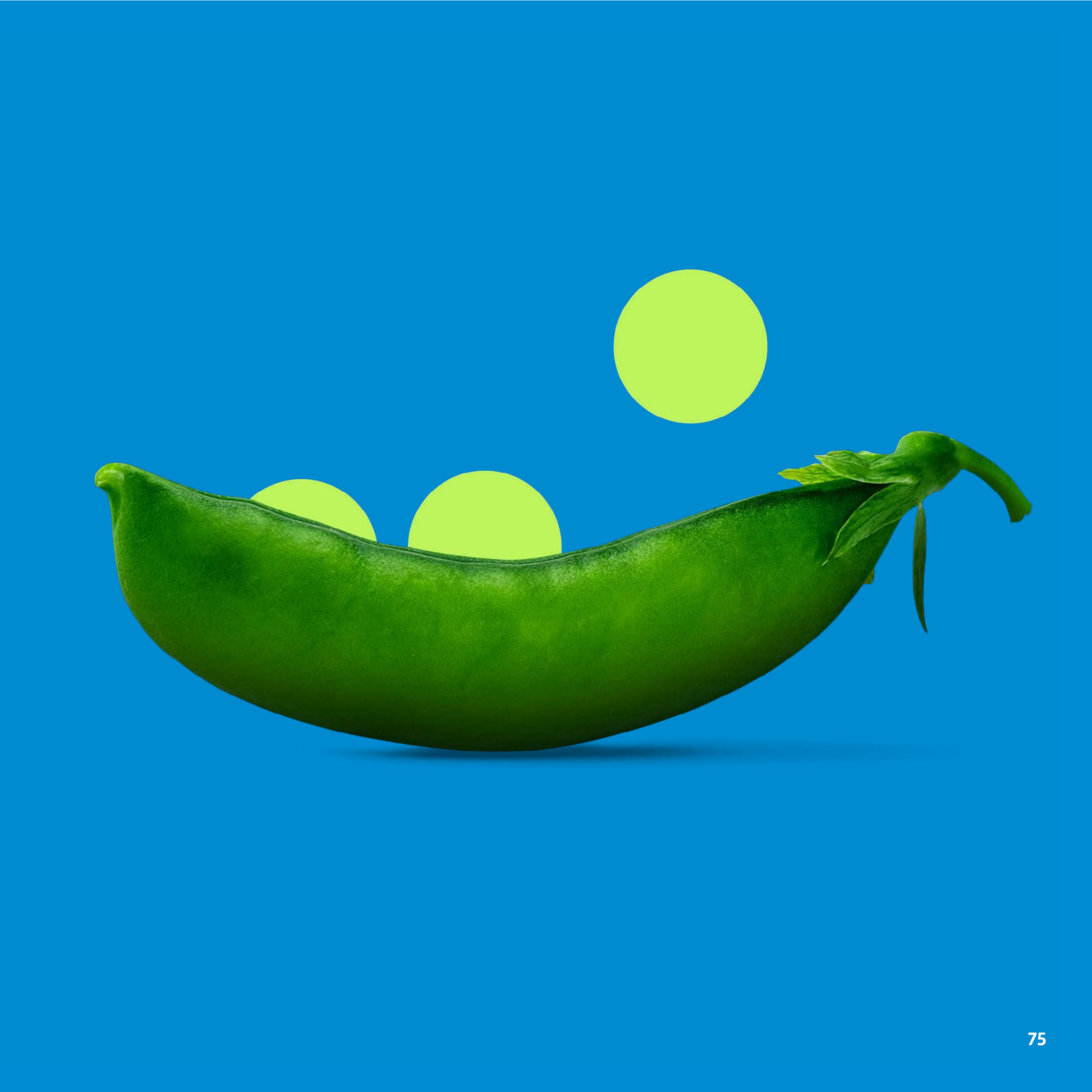




Conscious Choices, Better Living

A healthy diet is the key to a good life — for all of us and our planet. That is why we at Lidl are committed to making conscious nutrition easier. We are shaping the change toward a healthier and more sustainable food system by championing the Planetary Health Diet.





Interview

Opportunities of the Food Transition

The Planetary Health Diet shows how healthy eating can be achieved within the ecological limits of our planet. In this interview, Christoph Pohl, Chief Merchandising Officer of Lidl Stiftung & Co. KG, explains why it is also an invitation to combine the joy of eating with a clear conscience.



The Planetary Health Diet:

For ten billion people and a healthy planet



Christoph Pohl heads up International Purchasing. In this role, he manages the purchasing strategy, procurement, supplier relationships as well as the direction and transformation of the assortment – including collaborations on sustainability in purchasing.

More than just a retailer: How is Lidl transforming our food system?

Christoph Pohl: At Lidl, we believe our responsibility goes beyond offering outstanding value for money. Due to our size and market position, we carry a special responsibility – after all, millions of people of all ages rely on us for their food. We therefore aim to drive developments in the retail sector and provide impetus that has an impact beyond our own operations. Combating climate change, biodiversity loss and diet-related diseases requires a transformation of the food system. Retailers like Lidl have a key role to play, given our influence over consumer habits and the ways in which we can facilitate the food system transition through our assortment policy. A diet based on the Planetary Health Diet model, or PHD for short, helps to overcome several global challenges at the same time. As a retailer, we can encourage more conscious eating habits and inspire our customers. By expanding plant-sourced options, offering whole-grain alternatives and increasing the whole-grain content of products, we make it easier for customers to make healthier and more sustainable purchasing decisions.

What exactly is the Planetary Health Diet?

With the PHD, an international team of scientists developed a food system in 2019 that can feed ten billion people without exceeding planetary boundaries because, globally, humans consume 70 to 75 percent more resources every year than the Earth can replace. A large share of these resources is used in food production. The PHD is based on the principle of giving specific recommendations on how much of each food category people should be consuming on a daily basis to use the planet’s resources sustainably while maintaining a healthy diet. The focus is on more plant-sourced proteins such as legumes and nuts, more whole grains, fruit and vegetables as well as fewer animal products, especially red meat.

To what extent is Lidl’s product range changing?

Guided by these scientific findings, we have embarked on a journey to gradually align our assortment more closely with the PHD. In doing so, we are taking on a pioneering role, especially when it comes to transparency.

After all, we want to empower our customers as much as possible. Our approach comprises three key points: healthy eating, more sustainable eating, as well as transparency and empowerment.

How do Lidl customers benefit from this?

A diet in line with the PHD can significantly reduce the risk of cardiovascular disease, obesity and diabetes, given poor nutrition is the main cause of these types of diseases. However, this does not mean that you have to deprive yourself of anything. Rather, it is about having a moderate consumption of animal-sourced foods and a wide selection of plant-sourced proteins, fruit, vegetables and whole-grain products. By expanding our product range accordingly, we are giving customers a wider selection of products in line with the PHD. This includes, for example, our award-winning Vemondo products such as the vegan chive liverwurst-style spread “Levervurst Schnittlauch” and “No Ghurt,” as well as the popular Alesto nut range. At the same time, our customers can trust that they will receive the same high quality no matter what they choose.

A plant-forward diet and an occasional glass of milk: The PHD recommendations are suitable for all generations.





Story

Every Bite is Part of the Solution



The story of our fictional customer Anna shows how healthy eating within the ecological limits of our planet can work in everyday life — with a shopping list for a barbecue.

It is Friday afternoon. The weather is great, perfect for a barbecue. Just a quick shop to go. Our customer Anna makes her way up and down the aisles with her shopping cart. Her son, Tio, is helping. He reaches out for a packet of nuts; she grabs a new Vemondo spread. Fresh tomatoes, zucchini, mushrooms, garlic, hummus and lentils are already in the cart. She is shopping entirely in accordance with the Planetary Health Diet — which is turning out to be easier than she expected. Her family is constantly trying new things and discovering what tastes good, whether it is chili sin carne, whole-grain bread with beetroot spread, lentil soup or a bowl of soy yogurt with nuts, rolled oats and fresh berries. The kids particularly love the burgers — and have not even noticed they are made from pea protein.

Anna glances at her shopping cart as she heads toward checkout. For their weekend barbecue, the family was inspired by a website full of vegan recipes. They are having zucchini and mushroom skewers with garlic, grilled vegetable kebab, flatbread with hummus and lentil salad. The burgers and some sausages are also a must. For Anna, it is not about depriving yourself, but rather trying new ideas and a more balanced diet. For her, “planetary health” is no longer an alien concept. It is about new, positive feelings that last, whether out shopping, while eating or in life generally.

Focus on Conscious Nutrition GRI 3-3

To provide healthy food to a growing global population within our planetary boundaries, we all need to change the way we eat. The aim is conscious nutrition: Eating more plant-sourced products and considering the environmental impact of food production.

Despite increasing awareness of a healthy diet, eating habits have not changed all that dramatically: 770 million people are obese¹ and diet-related diseases are now considered to be the leading cause of death worldwide.² The consumption of animal-sourced protein puts an enormous burden on the environment: 75 percent of agricultural land and 69 percent of food-related greenhouse gas emissions can be attributed to animal-sourced products.³ A team of leading scientists from the [EAT-Lancet Commission](#) has worked out how around ten billion people worldwide can be supplied with healthy food within ecological limits by 2050. This resulted in the Planetary Health Diet (PHD) model.

At Lidl, we take responsibility for the social and environmental impact of the products we offer our customers — by placing food safety, a plant-forward diet rich in plant-sourced protein as well as

transparency and empowering our customers at the heart of everything we do. As part of the “Promoting health” field of action at Lidl, we are committed to conscious nutrition and align our product range with the PHD model. Based on this foundation, we have set new milestones for 2030 to support a more plant-based nutrition and will be ensuring transparency across all food groups in our product assortment. This is a task we are undertaking together, with the Health team of the Quality & Sustainability department at Lidl Stiftung & Co. KG. being responsible for the “Promoting health” topic. The measures for a healthy working environment also contribute to this topic. These are described in the chapter on [Acting fairly](#) (p. 89).



By 2030, Lidl will
increase the share of plant-
sourced food sales by
20%
compared to 2023⁴

¹ Food System Economics Commission: [Global Policy Report](#)
² WWF: Bending the Curve: [The Restorative Power of Planet-Based Diets, 2020](#)
³ WWF Germany: [The Taste of the Future: Culinary Compass for a Healthy Planet, 2021](#)
⁴ Compared with the 2023 base year; in terms of the PHD: legumes, nuts, seeds, whole grains, and fruit and vegetables; except for potatoes (starchy vegetables)

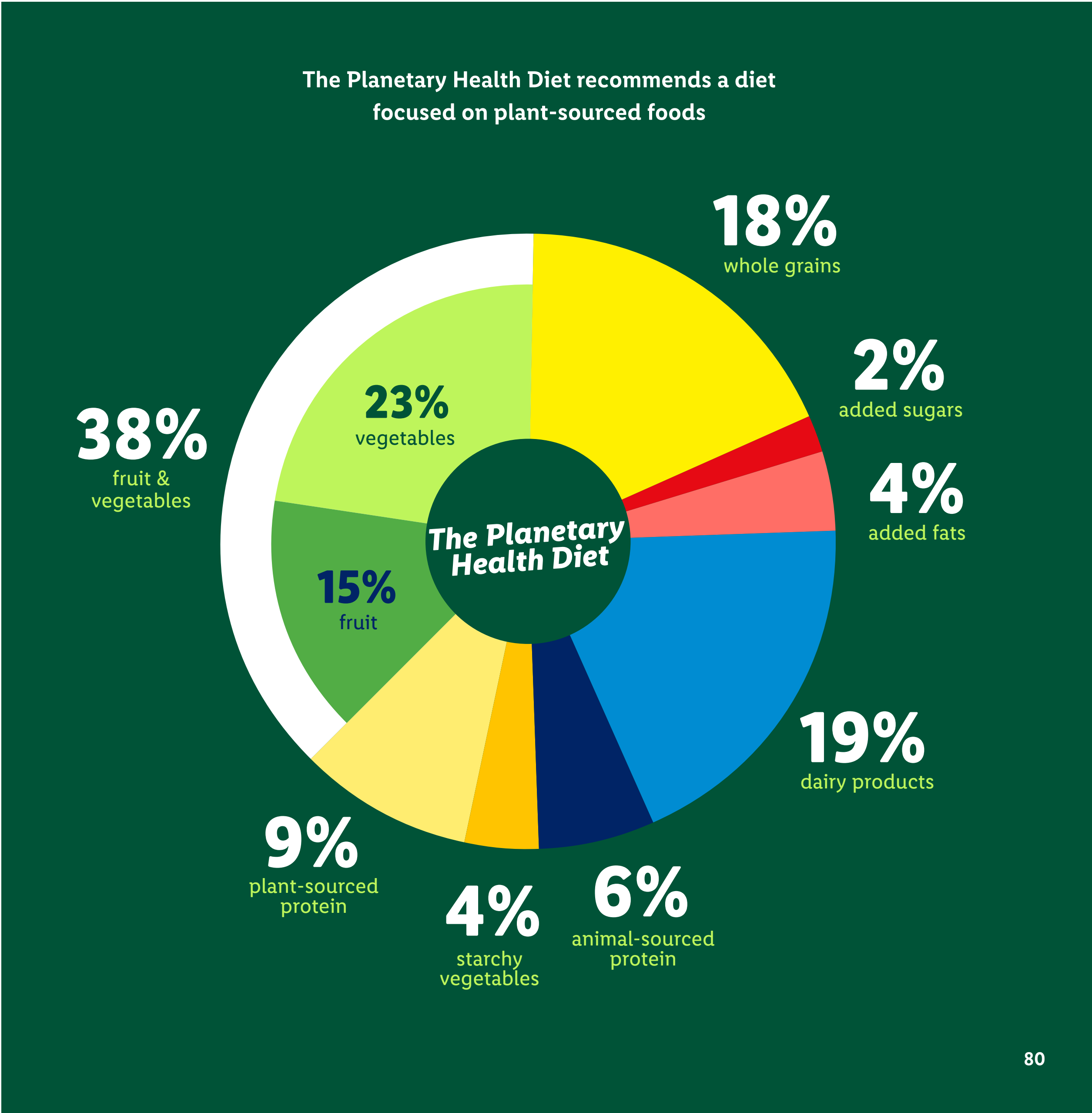
The Planetary Health Diet as Our North Star for a Healthy and Sustainable Product Range

The PHD guides our pursuit of healthier offers and greater sustainability. Our vision is to design our own-brand product range in such a way that it aligns with planetary limits while simultaneously contributing to a balanced diet.

Above all, the Planetary Health Diet⁵ (PHD) recommends a higher proportion of plant-sourced foods, such as whole grains, vegetables, legumes, nuts and fruit, and only moderate consumption of animal-sourced products. To achieve this, at Lidl, we regularly analyze the composition of our product range and set targets accordingly, including on the proportion of plant-sourced versus animal-sourced protein. To measure and evaluate the composition of our product range, we use the recognized WWF methodology. This allows us to determine the protein split and conduct a comparable, transparent analysis based on PHD criteria.

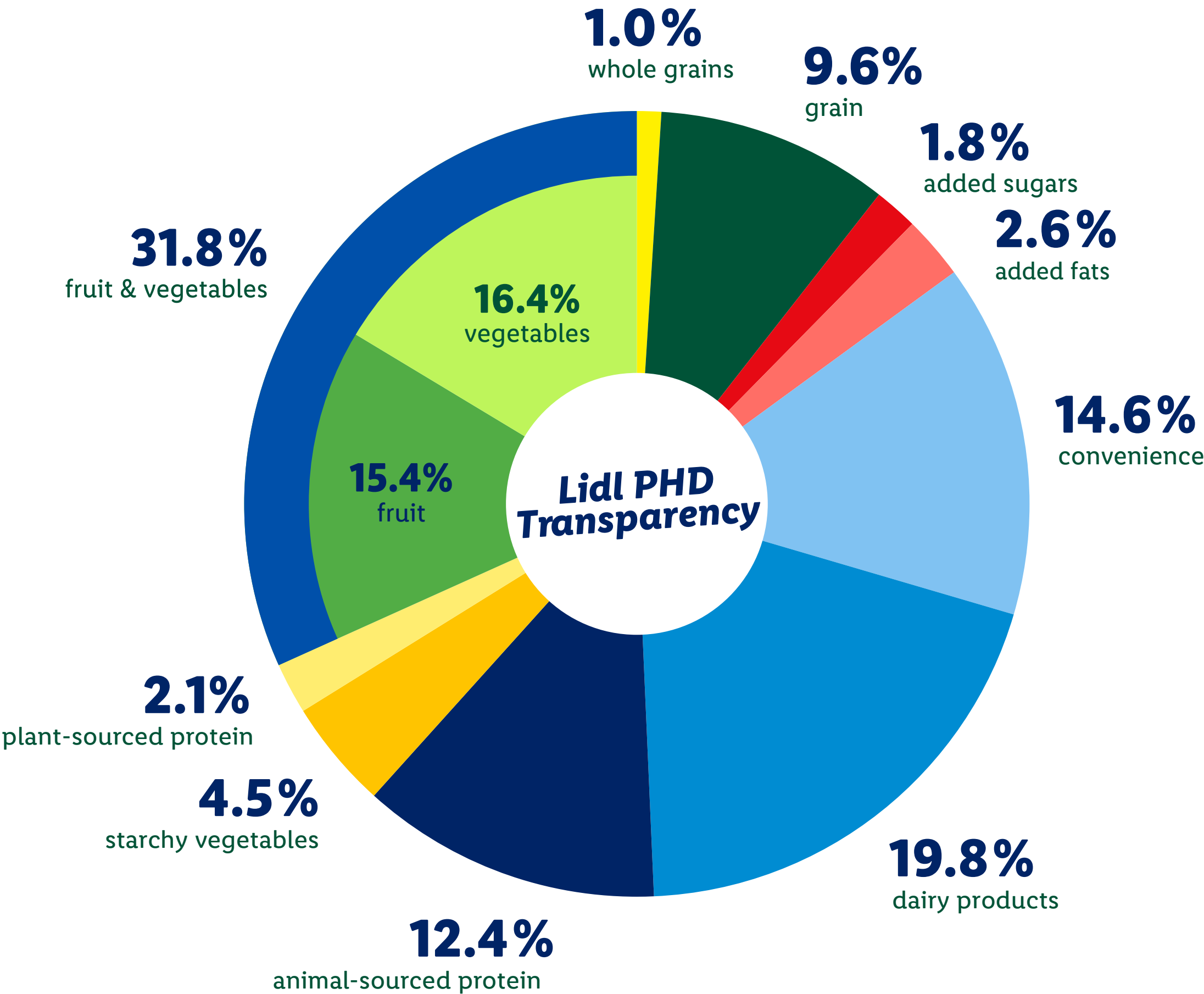
Findings are directly incorporated into the further development of our assortment as we seek to expand our plant-sourced options, offer whole-grain

alternatives, increase the proportion of whole grains and facilitate access to healthier, more sustainable food. That is why, at Lidl, we continue to promote the sale of fruit and vegetables. Plant-sourced proteins like nuts, legumes and seeds are nutritionally valued as they are rich in high-quality plant proteins and healthy fats. Nuts, in particular, contain unsaturated fatty acids such as Omega-3. These fats support the cardiovascular system and reduce inflammation. They also contain plenty of fiber, which promotes digestion and lowers the risk of chronic diseases. Moreover, they provide important micronutrients like magnesium, iron and vitamin E, as well as antioxidants that protect cells. These foods have a low glycemic index, which helps to keep blood sugar levels stable, and contribute to overall health. They also have a lower environmental impact than animal-sourced products.



⁵ The Planetary Health Diet was updated in November 2025. The associated changes were taken into account, but will only be made transparent in the next report.

The Lidl PHD transparency shows the extent to which our product range complies with the recommendations of the PHD⁶



We are the first food retailer to create transparency about our product range in accordance with the PHD in all 31 of our national companies and their stores.

PHD transparency means that the purchase quantities of the food in our range are assigned to the food categories of the PHD. The result shows the proportion of products that fall into categories such as fruit and vegetables, whole grains, plant-sourced proteins such as legumes, nuts and seeds, and animal-sourced foods. This allows us to track the extent to which our product range complies with the recommendations of the PHD. This has already been largely fulfilled for our range of fruit and vegetables as well as for dairy products, and we have already set corresponding targets for whole grains and plant-sourced proteins. By further developing our assortment in accordance with the PHD, we make it easier for our customers to choose more sustainable and healthy food.

During the reporting period, we revised our “Conscious Nutrition” strategy and defined binding targets with packages of measures, which are described in detail in our “Conscious Nutrition” purchasing policy. Our ultimate goal is to make Lidl the first choice for conscious nutrition. Within this strategic framework, the following targets will serve as key milestones on our path to the future:

- By 2030, we will increase the share of plant-sourced food products⁷ sold across all Lidl national companies by 20 percent compared to the 2023 base year. In the 2024 fiscal year, we successfully increased our share of plant-sourced food products sold (fruit and vegetables, plant-sourced proteins and whole grains) by 2.6 percent.
- The national companies pursue the goal of increasing the share of whole grains in relation to total grains. They also offer a whole-grain alternative in each relevant product group and publish their progress annually.
- Each national company aims to increase the share of plant-sourced protein⁸ in their product ranges versus animal-sourced protein by 2030 and will be transparent about their annual progress on the protein split.

You can find more information about how we determine our protein split in the section on [Offering More Plant-Sourced Proteins](#) (p. 83).

⁶ All figures refer to the 2024 fiscal year.

⁷ In terms of the PHD: legumes, nuts, seeds, whole grains, and fruit and vegetables; except for potatoes (starchy vegetables)
⁸ Among other things, this includes legumes, nuts, seeds and algae, as well as alternative vegan substitutes for meat, egg and fish products.

Our Strategy: In Line With the PHD



Conscious nutrition strategy

First choice for a healthy and more sustainable diet in line with the Planetary Health Diet by increasing sales of plant-sourced foods by 20%⁹



Healthy diet



More sustainable diet



Transparency & empowerment



Food safety

We believe that, with our product range and familiar low prices, we can bring more conscious lifestyles to mainstream society. Our customers will continue to have total freedom of choice — but with a healthier and more sustainable product range, we want to make conscious nutrition easier for them. We offer over 1,000 products labeled as vegan¹⁰ in our assortment across numerous national companies and we are continuously expanding our offer with additional vegetarian and vegan products. The quality of fats and oils in articles of Lidl’s own brands is also constantly improving as we increase our use of unsaturated fatty acids and decrease our use of saturated fatty acids. Our growing range of products with sustainability certification also plays an important role in conscious nutrition.

More than
1,000
products labeled as vegan
in our range

📍 Acting locally



An Internal CSR Trade Fair With Interactive Activities

To kick off their internal communications campaign on the topic of conscious nutrition, Lidl Serbia hosted a mini CSR trade fair in 2025, giving colleagues the chance to experience the topic first hand at Lidl. Three booths explained the overall strategy based on the Planetary Health Diet, the importance of transparent communication with the help of Nutri-Score and the broader topic of health using specific product examples, all combined with some highly engaging activities. This internal employee event was a resounding success and introduced the employees of Lidl Serbia to what can be a complex topic in a fun and interactive way.

⁹ Compared with the 2023 base year; in terms of the PHD: legumes, nuts, seeds, whole grains, and fruit and vegetables; except for potatoes (starchy vegetables)
¹⁰ Refers to the average number of items per store for the product varieties labeled vegan with the V-Label across the entire food assortment (standard, promotional and seasonal goods).



Acting locally



Learning on the Lidl Farm

The Lidl Farm in Newbridge, County Kildare, Ireland, illustrates how food gets from farm to fork. On more than three hectares of land, schoolchildren aged between 7 and 12 experience a practical and free educational trip; only travel costs are not covered. In cooperation with the agri-food educational organization Agri Aware, students are taught on site in outdoor classrooms in alignment with the SESE curriculum (social, environmental and scientific education). Through workshops and discussions, experienced education officers promote understanding of agriculture, sustainability and nutrition. A special highlight is the Lidl Farm Train, which provides a look behind the scenes at a distribution center. There, children learn how products make their way from the farms of Irish food producers to their local Lidl stores.

→
The Lidl national companies publish their targets for the protein split and their annual progress.

→
To calculate the protein split, Lidl categorized the entire product range.

Lidl VI: Ingredients and nutritional information FP5, FP6, FP7

Offering More Plant-Sourced Proteins

In order to offer an increasingly plant-sourced range of food products within the meaning of the PHD, Lidl started providing transparency regarding the protein split — i.e., the proportion of animal-sourced versus plant-sourced protein in our product range — in the 2023 fiscal year. The Lidl national companies have set themselves corresponding targets and publish their progress on an annual basis.

We use the WWF methodology to carry out this analysis and transparently set out the structure of our product range in line with the PHD. This methodology is based on the PHD, which aims to reach a ratio of 60 percent plant-sourced and 40 percent animal-sourced protein by 2050. Based on the results, we plan to develop our strategy on conscious nutrition further, together with our partners. The methodology is also consistent with Germany’s food pyramids and other national recommendations in EU member states.

Based on the WWF methodology, our protein split is calculated at item level by comparing animal-sourced and plant-sourced protein in accordance with PHD classifications. To do so, we categorized our entire product range, i.e., the purchase quantities in kilograms for all own-brand and branded articles in our permanent and promotional ranges. The next step involved assigning individual products to their corresponding PHD category. Beverages and dietary supplements, for example, were not included, as these are

not covered by the PHD. Only plant-sourced and animal-sourced protein as defined by the WWF methodology can be considered when determining our protein split. Key animal-sourced products include eggs, fish, poultry, as well as red and processed meat. Plant-sourced proteins include legumes, nuts and seeds, as well as vegan alternative products for fish, meat, eggs and algae.

Detailed information on the WWF methodology and the underlying data can be found on the [WWF website](#).

For convenience products, semi-prepared and ready meals containing both plant-sourced and animal-sourced protein, we can only make a final classification once the product’s ingredients have been fully analyzed. This is the next logical step for us and is recommended in the underlying WWF methodology. As part of our partnership, we have been working with WWF to improve the method. Generally speaking, at Lidl, we would be very interested in seeing an industry-wide methodology established to evaluate conscious nutrition and calculate protein splits. We would also be very interested in implementing such an industry-wide solution.

At Lidl, we have been expanding our assortment to include more plant-sourced products for years. With our Vemondo private-label range, for example, we offer a wide variety of both vegetarian and vegan alternatives.

The Benefits of Using Whole Grains

Making the switch to whole grains is an important step from both a health and sustainability point of view. Whole grains are an essential ingredient for healthy aging.¹¹ As the name suggests, whole-grain products contain the entire grain kernel — including the outer layers and seedlings — and therefore provide significantly more fiber, secondary phytochemicals, vitamins (B1, B2 and folic acid) and minerals (zinc, iron and magnesium) than alternative white flour products. Fiber is indigestible to us humans, but it forms the nutritional basis for our gut bacteria. It has been proven to promote gut health, support a long-lasting feeling of fullness and can even reduce the risk of chronic diseases like type 2 diabetes and cardiovascular disease.

At the same time, whole grains also make ecological sense. When the entire grain is processed, more of the harvest can be used directly for human consumption. When we do not use the entire grain, the nutrient-rich husks often end up being used in animal feed, meaning humans lose out on valuable resources. Analyses show that cultivating, processing and consuming nutritious whole grains significantly increases nutritional efficiency in food systems. For example, 10 kilograms of whole grains can yield 32 loaves of bread, whereas white flour yields only 23 loaves.¹²

The Lidl national companies have set themselves individual whole-grain targets and publish their progress against these targets on an annual basis:

- By 2030, we will offer at least one whole-grain alternative in all relevant product groups across all national companies.
- We also aim to increase the share of whole grains in relation to total grains in our product range by 2030. All national companies have set their own ambitious targets for this, which they announced in press releases in January 2025. They will provide future updates in their sustainability reports and related documents.

As well as increasing whole-grain content, we are also looking at how we can improve the fatty acid profiles of our own-brand products by using more vegetable oils when updating recipes. This is part of our overall strategy to improve the nutritional profiles of our private-label products and therefore their Nutri-Scores.

→ Whole grains provide more nutrients and fiber than white flour — which is why Lidl will offer at least one whole-grain alternative in all relevant product groups by 2030.

📍 **Acting locally**

AB SOFORT ZUM GLEICHEN PREIS! ⁹

DU HAST DIE WAHL
WIE GEWOHNT ODER VEGAN

Price Parity for Plant-Sourced Products

Since October 2023, Lidl in Germany has adjusted the prices of almost the entire vegan Vemondo range to match comparable animal-sourced products. Surveys show that price is a major barrier to purchasing plant-sourced products. According to the 2025 ProVeg Price Survey, Lidl in Germany offers a plant-sourced shopping basket at a lower price than an animal-sourced one. In seven categories, plant-sourced products are available at a lower price than their animal-sourced counterparts in all Lidl stores. To better guide customers and provide easy access, relevant Vemondo products are placed directly next to their animal-sourced alternatives in all stores. To this end, the range of vegan convenience products in the frozen food section has been expanded. With the “It’s Your Choice” campaign, Lidl is actively promoting plant-sourced alternatives.

¹¹ University of Washington: Health effects of dietary risks in 195 countries, 1990–2017: A systematic analysis for the Global Burden of Disease Study, 2017.
¹² In his [LinkedIn post](#), Frank Holleman points out that people often underestimate how healthy whole-grain products actually are, 2024.

LIDL VI: Provision of full and comprehensible details of ingredients and nutritional information

Promoting Labeling, Transparency and Empowerment

With transparent sustainability labeling, as well as providing details of ingredients and nutritional information on our products, we want to empower our customers to make informed purchasing decisions. This is why our own-brand products bear recognized labels. Our customers can also find information about the sustainability performance of our products in our leaflet, on our [website](#) and via other channels. We work hard to ensure these labels are easy to understand for our customers. Market analyses in the EU show that the increasing number of product-specific labels can be overwhelming. This is why we use simplified labeling for health, sustainability and animal welfare on our products. To explain nutritional properties, we use Nutri-Score.

Nutri-Score is a voluntary system for supplementary nutritional labeling on food products. It encourages customers to make nutritionally sound choices within product groups and guides them when making purchasing decisions. The score was developed by the French Public Health Agency (Santé Publique France). Nutri-Score’s five-level color-coded letter combinations range from a green A to a red E. Within each product group, a green A means the product contributes more to a healthy diet than a red E. Nutri-Score is generally used as a primary metric for product optimizations. In line with the latest version of Nutri-Score, key components within our product strategy — like plant-sourced proteins, fruit and vegetables, as well as whole grains — will be rated even more favorably in future. As such, new Nutri-Score ratings reflect values that are important to us and are consistent with our long-term targets. We are improving our offer by reformulating our products and strategically developing our product range toward healthier, more plant-sourced foods.

The five-level Nutri-Score is not only part of the consumer information, but also serves to further develop the products.



GRI 417-1

Adapting Marketing Targeted at Children, Promoting Healthy Eating

Advertising healthy food and refraining from advertising unhealthy food to children and in children’s environments are crucial for health.¹³ Particularly when it comes to marketing targeted at children, there is an opportunity to create appealing, healthy own-brand products while also introducing children to conscious nutrition from an early age.

In addition to the World Health Organization (WHO), the European Consumer Organization (BEUC) is also calling for a ban on the advertising of unhealthy foods aimed at children.^{14, 15}

We bear responsibility for how children are exposed to marketing and product designs. Our approach is based on the criteria of the WHO, alongside our own additional criteria. The WHO has developed a nutrient profile model that can be used to assess whether

a food product is suitable for marketing targeted at children. This nutrient profile divides foods into 17 different categories and sets thresholds for nutrients, beyond which their marketing must not be targeted at children. The assessment criteria include total fat and sugar content, saturated fats, added sugars and sweeteners, salt and the energy density of food.

All food products that meet the nutritional guidelines of the WHO nutrient profile and Lidl’s own additional criteria are considered healthy foods for children, and can therefore be marketed using child-friendly packaging designs and advertised both to children and in children’s environments.

“Children are particularly susceptible to advertising. Marketing targeted at children can shape their eating habits at an early age — even at the expense of a balanced diet. We provide positive impulses for conscious nutrition and support parents in their purchasing decisions.



Jana Dauenhauer
Expert in Food Operations, Marketing
Lidl Stiftung & Co. KG



¹³ The Federation of German Consumer Organizations: Lebensmittel mit Kinderoptik und deren Bewerbung, 2021.
¹⁴ The European Consumer Organization: Food marketing to children needs rules with teeth, 2021.
¹⁵ Foodwatch: Marktcheck press release, 2015.



→
As of 2026, Lidl only uses child-friendly designs on private-label products that meet WHO criteria for healthy food and Lidl’s own additional criteria.

To support our customers in preventing poor diets for their children, we promote marketing for healthier and more sustainable children’s diets. In concrete terms, this means that since 2023, we have completely refrained from advertising unhealthy private-label foods to children.

This includes advertising on television, the radio, social media and in our leaflets. Furthermore, starting in 2026, we have set ourselves the goal of only selling private-label foods with child-friendly designs on the packaging if they meet WHO criteria for healthy foods and Lidl’s own additional criteria. Our packaging has been gradually updated over the course of the reporting period. This does not include promotional items for Christmas, Easter or Halloween, as these are special occasions in a child’s life and are not reflective of everyday eating habits. As such, we have decided to make an exception for these events. For example, a chocolate Santa or a chocolate Easter bunny are cultural symbols that we do not want children to be deprived of.

Our Paw Patrol and SpongeBob cereals show how we specifically apply child-friendly designs on healthy products — in line with WHO criteria and our own policy on marketing targeted at children.



Country-Wide Information Meets Child-Friendly Education

Lidl Bulgaria launched the #MindfulEating awareness and educational campaign in 2024 in partnership with two specialized NGOs and a medical university. It is based on two national studies on the eating habits of adults and children, the results of which were shared with experts, the media and opinion leaders. The campaign included numerous events, 18 press releases, around 270 media articles and reached over one million readers. Lidl and its partners were represented in five TV programs (2.5 million viewers) and two radio broadcasts. Two interactive live shopping events received over 200,000 views. Lidl aims to promote conscious nutrition through information and education campaigns as well as new, child-friendly learning opportunities such as the educational garden “Lidl Farm” and other measures.

Reliable Product Quality and Safety GRI 416-1, 416-2

Safe food is the foundation of a healthy diet. Our quality assurance system demands careful monitoring of product quality and safety. We want to be able to constantly guarantee our promises on quality, which is why our private-label products undergo rigorous internal and external checks.

To systematically manage product safety, legality and high quality, Lidl operates in accordance with a recognized quality management system certified to ISO 9001:2015 standard. Product safety is our top priority. At Lidl, all relevant processes are carried out according to this management system, which governs quality targets and principles, as well as clear process specifications and responsibilities. All our processes are reviewed by a law firm specializing in food law and are also the subject of annual internal audits. Lidl employees are regularly trained in these processes.

An internal purchasing platform with specifications for selected raw materials also provides purchasers and quality managers with the necessary guidance and support to implement sustainability requirements for specific product groups.

Lidl has set out and incorporated some key steps to ensure food safety:

- Certification according to the International Featured Standard (IFS) or the British Retail Consortium (BRC) of production sites that supply Lidl with food and drugstore products as well as pet food in its own-brand range (82.7 percent according to IFS, 13 per-cent according to BRC)
- Regular, risk-oriented, unannounced production site audits by selected external certification bodies
- Risk-oriented inspection of all private-label items in the food, near-food and non-food area by accredited institutes to test their marketability
- Verifying compliance with all specification values that go beyond legal requirements

All potentially critical findings identified during the processes mentioned above are assessed by our Product Safety department. Working with our suppliers, we take immediate corrective action in the event of any deviations from our specifications. As a result, 147 private-label articles were publicly recalled, including 140 ✔ food products and seven ✔ non-food products. Both products and production sites are regularly audited by external institutes, in accordance with all applicable laws and other globally recognized criteria. During the reporting period, over 177,000 product audits were carried out, around 57,000 of which at Lidl Stiftung & Co. KG.

**Quality
targets clearly
defined**



Strict quality checks ensure product safety — supported by certified systems such as ISO 9001:2015 and regular, unannounced audits.