



Press Release

Lidl-Trek Celebrates Historic Campaign at the 2026 Tour de France

A Triumph of Individual Class, Strong Teamwork and Resilience

PARIS, July 27, 2026 After three weeks of intense competition across France and Spain, Lidl-Trek concluded the 2026 Tour de France campaign as one of the most dominant forces in the peloton, marking a milestone in the team's evolution. With a stage victory, the prestigious Green Jersey, a triumph in the overall Team Classification, two riders placing in the General Classification top 10 and all eight riders arriving in Paris, the team has showcased the pinnacle of competitive cycling.

A Showcase of Individual Excellence and Collective Strength

The campaign was anchored by the strength of Mads Pedersen, whose victory on Stage 4 served as a masterclass in individual talent, perfectly supported by his dedicated teammates. Mads Pedersen's relentless drive with the tireless support from his teammates throughout the three weeks culminated in the crowning achievement of the Sprinter's Green Jersey.

Simultaneously, our strategic depth was on full display during the three weeks. Juan Ayuso and Mattias Skjelmose both secured top-10 finishes in the General Classification, confirming their status among the top riders. These achievements, combined with the team's unwavering tactical maturity, led to Lidl-Trek claiming the overall Team Classification—the ultimate testament to a unit that operates as a single, powerful entity.

"The 2026 Tour de France has been a historic chapter for Lidl-Trek, one that perfectly reflects the strategic ambition we set out before the Grand Départ in Barcelona. Achieving these results required more than just individual brilliance—it demanded a synchronized effort from every rider, sports director, the technical staff and everyone around the team. Seeing Mads Pedersen claim the Green Jersey while simultaneously securing the overall Team Classification is a great testament to our squad's tactical maturity, adaptability and resilience. We didn't just participate in this Tour, we also shaped it."

Thomas Rohregger, Head of Cycling at Lidl

A Tribute to Leadership

As the curtain falls on this year's Tour de France, it also marks the conclusion of a transformative era for Lidl-Trek. After 16 years at the helm, General Manager Luca Guercilena is stepping down from his role. Lidl, Trek, and our collective family of sponsors wish to express our profound gratitude to Luca. His leadership has been the cornerstone of the team's growth and success over nearly two decades. Luca has navigated the team through the evolution of professional cycling with integrity, vision, and an unwavering commitment to excellence. While he concludes his tenure as General Manager, his impact remains woven into the DNA of Lidl-Trek. We are united in celebrating his extraordinary contributions, which have built the foundation for the success we celebrate today.



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Looking to the Future

With the 2026 Tour de France behind us, Lidl-Trek turns its focus toward the future. Beginning August 1, 2026, the team will transition to a new leadership structure designed to propel our men's, women's, and development programs into their next phase of growth. We are excited to welcome Andy Schleck as Chief Executive Officer, alongside the incoming leadership team of Grischa Niermann (Chief Sporting Officer) and Dan Lorang (Head of Performance). Together with the continued partnership between Lidl and Trek, and the technological integration of the companies of the Schwarz Group, we remain committed to our ultimate goal: establishing Lidl-Trek as the premier road cycling team in the world.

About Lidl-Trek

Lidl-Trek has a simple mission: become the best road cycling team in the world and inspire more people to ride their bikes. We accomplish this by empowering athletes to achieve greatness, pushing the limits of engineering and human potential, and inspiring riders and fans with our passion.

About Lidl

Based in Neckarsulm, Germany, Lidl is a part of Schwarz Group and counts among the leading food retail companies in Germany and Europe. Lidl is currently active in 32 countries, where it operates around 12,900 stores and more than 230 goods distribution and logistics centers, while employing over 395,000 members of staff.

At Lidl, we place a high value on offering our customers the optimum price-performance ratio. Simplicity and a focus on process dictate the daily routines in our stores, regional distribution centers and national headquarters. Lidl Stiftung & Co. KG is based in Neckarsulm, Germany. It is the system provider that supplies the basis for the local activities of the national companies. In coordination with the national companies, it provides the framework for operational business and is responsible for conceiving and designing standardized processes worldwide.

In its daily operations, Lidl assumes responsibility for people, society and the environment. Sustainability for Lidl means meeting its promise of quality every day anew.

Performance, respect, trust, grounded and belonging are the values at the heart of our corporate culture at Lidl. They shape our daily actions and form the basis of our success as a company.

Lidl generated store revenue of 140.2 billion euros in fiscal year 2025. The total revenue of the companies of Schwarz Group for fiscal year 2025 amounted to 185.6 billion euros.